
DR. ERIKA FAUST



THE TOP 10 THINGS YOU MUST KNOW BEFORE CHOOSING YOUR ORTHODONTIST

Welcome Letter From Dr. Faust

Dear Friend,

If you are researching orthodontists and different types of braces for yourself, your children, or a loved one, you are in the right place. You should know that just like all teeth are different, every orthodontic practice is different. In your search for finding the right orthodontist, you will most likely find similar treatment options, even with the same name. However, it's important to know that not all treatment is the same.

At Elite Orthodontics, our mission is to serve others by changing lives, supporting our community, and making treatment fun. Our biggest reward is seeing how happy our patients are after we ignite their smiles. To help support our mission and to help you choose the right orthodontist, I put this report together, "The Top 10 Things You Must Know Before Choosing Your Orthodontist."

I hope you find my report to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, feel free to call me or speak to a member of my knowledgeable team - simply call (212) 262-2948.

To Your (or your child's) Perfect Smile,

Dr. Erika Faust

P.S. When you are ready, I invite you to schedule your free New Patient Consultation by calling (212) 262-2948 or by visiting our website at www.eliteorthonyc.com.



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1. Do They Have

Extensive Experience?

When choosing a new orthodontist, consider their training and experience first. An orthodontist who has already seen a wide variety of cases will likely have already treated a condition similar to yours. Prior experience can help your orthodontist foresee any potential risks or complications during your treatment. With this knowledge, you can feel assured that your treatment recommendation is genuinely the best for you and that your treatment will be successful.

Our team at Elite Orthodontics has helped over 15,000 people since 2003! Dr. Faust brings years of experience and advanced training to our patients every day. We strive to offer personalized, comprehensive care and provide thorough exams to provide you with your happiest, healthiest smile.





2. Are They Highly Reviewed?

Ideally, you should find an orthodontist with a longstanding and excellent reputation. Using the Internet today, it is easy to see ratings and reviews from actual patients. Simply go to Google and search for orthodontist ratings and reviews within your community.

At Elite Orthodontics, we are thrilled to say that our orthodontist and office have received numerous 5-star reviews

from our happy, satisfied patients. To see them for yourself, hop over to Google today. You may also check out our reviews by visiting our website at www.eliteorthony.com. We can't wait for you to join our happy Elite Orthodontics family!

3. Are They Using

Advanced Technology?

Technology plays an important role in orthodontics and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advances have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at Elite Orthodontics, we use the latest technology throughout

your treatment process, starting with your initial diagnostic appointment. From extremely accurate imaging to accelerated orthodontic treatment, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please visit our website.



4. Will They Do

The Right Thing?

Have you ever visited your healthcare provider, only to have the doctor simply dictate what your treatment will be? This should not be your experience when you visit your orthodontist. During your initial consultation with a new orthodontist, you should feel free to ask any questions without being rushed through the process. In addition, your orthodontist should be able to provide you with a variety of treatment options to choose from. If there is only one available treatment, your provider should be able to explain the reason for that limitation. If you leave a new orthodontic office with any lingering questions or doubts, then take the time

to see another orthodontist for a second opinion.

At Elite Orthodontics, Dr. Faust believes in taking a consultative approach with our patients. Throughout your or your loved one's treatment with us, we will take the time to educate you on any potential treatment options, and then we will work together with you to choose the best path for your individual needs. Additionally, we will never pressure you into any treatment if you don't feel 100% confident about it. We want you to feel certain that the treatment you and Dr. Faust decide upon is truly the best option for you.





5. Are They **Patient-Focused?**

During your initial consultation with a new orthodontist, you should feel free to ask any questions without being rushed through the process. In addition, your orthodontist should be able to provide you with an explanation of your issue, recommended treatment, a timeline, and all associated costs. They should make you feel comfortable and offer personable care. If you leave a new orthodontist's office feeling like just another patient or with any lingering doubts, then we recommend taking the time to see another orthodontist for a second opinion.

At Elite Orthodontics, we believe in taking a consultative approach to treatment and building a personal relationship with each patient. During your free consultation and throughout the rest of your or your loved one's treatment, we will take the time to educate you on your treatment options, and we will work together to choose the best path for your individual needs and wishes. We want you to feel confident that you're receiving the best care available and that we truly care about creating your best lifelong smile – because we do!

6. Do They Offer a Free New

Patient Consultation?

When considering a new orthodontist for yourself or your family, it is difficult to find a no-obligation option for trying out different orthodontists. Most of the time, you must go through the lengthy process of the exam, and then a consultation about your dental health. Then, hundreds of dollars later, you can decide if that orthodontist or practice is the right solution for you and your family.

Dr. Faust thinks there is a better way. Exclusive to new patients, you can take advantage of our New Patient Consultation at no cost or obligation to you.

Your New Patient Consultation includes:

- Discuss Your Goals
- Digital X-Rays
- Complete Exam
- Discover Your Options
- Get Started

Our team takes the time to explore your unique needs and answer your questions prior to recommending treatment. We always provide a truthful treatment plan with a consultative approach and want you to feel comfortable and ready to proceed with treatment.





7. Do They Care for Your Community?

When you choose an orthodontic office, pay attention to whether they do anything to support their community as a whole. Community support can include monetary donations, supporting local sports teams, providing free orthodontic care, and more. By opting for treatment with a community-minded orthodontist, you not only indirectly support your community but you also enjoy the benefit of receiving treatment from an orthodontics provider who genuinely cares about other people.

At Elite Orthodontics, caring for our community and giving back are essential values. Our team members regularly volunteer their time and

resources to various charities and organizations. We also give back to our community with the following:

- Board Member of multiple non-profit arts organizations that promote the arts for children in underserved communities
- Support local elementary and high school PTAs
- Sponsored a foster child with free orthodontic care by working with New Yorkers for Children

Ask for more details about our community involvement at your initial appointment.

8. Are They

Trusted by Celebrities?

When seeking dental or orthodontic treatment, you'll want to go to an experienced provider who is top-rated, highly trained, and uses state-of-the-art treatment options. In fact, why not go to the practice where celebrities go for their award-winning smiles?

At Elite Orthodontics, our experienced team has transformed smiles for over

15,000 happy patients since 2003. Our patients include celebrities like recording artists and television production members.

At Elite Orthodontics, we treat all our patients like celebrities!





9. Can You Get Started

At Your Consultation?

Deciding to get orthodontic treatment shouldn't interrupt your entire schedule, which is why doctors should implement flexibility for scheduling appointments. When looking for an orthodontist, make sure they offer flexible hours, short wait times, and same-day starts. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At Elite Orthodontics, we're committed to providing the highest quality care to our patients AND we want to make the treatment process as convenient for you as possible. We never want your busy schedule to deter you from seeing our specialist. That's why we offer convenient appointment times to our patients.

In addition, we provide the option to begin treatment on the same day as your initial evaluation. By offering same-day treatment starts, we put your scheduling needs ahead of our own — and we save you money by eliminating the cost of a second appointment.



10. Do They Accept

Most Insurances?

If you are a patient who intends to use insurance to cover your care, be sure to ask your potential new orthodontist what they accept. Even if you plan on paying out of pocket, keep in mind that an office that accepts most insurances is an office that is putting effort into being available to more patients.

Elite Orthodontics aims to be as accessible as possible to our patients. That's why we participate with most insurance plans. If you are unsure what your insurance covers, we are here to assist you! We will communicate with your provider and help you get answers to your questions regarding coverage. Please contact our friendly team to learn more about our accepted insurance plans.

11. Bonus: Do They Provide

Flexible Financing?

This report was only supposed to include 10 crucial questions to consider when looking for an orthodontist, but affordability is so important that we've included this section as a bonus.

A common concern for those who have insurance is whether orthodontic treatment will be covered and if it is, whether a certain orthodontist will accept the insurance. Please note that even if Elite Orthodontics is not within your network, our staff can still file insurance claims on your behalf.

Sometimes people don't have insurance and need to find a good payment plan option. Not all orthodontic practices offer the same types of payment plans, so this is another aspect where a phone call would be beneficial so you can get all your questions answered.

Elite Orthodontics is straightforward when it comes to payment plans. We offer 0% interest in-house financing plans and also accept CareCredit for your convenience.



Closing Letter From Dr. Faust

Dear Friend,

I hope this report was informative! If you've already seen another orthodontist, I encourage you to follow up with them with any new questions or concerns based on what you've learned today. Additionally, I invite you to take advantage of our free New Patient consultation – whether it's for your first consultation or a second opinion.

At Elite Orthodontics, we understand that there is much to consider when choosing an orthodontist. I'm sure I could have doubled the length of this report! I'm confident, though, that the information you have now will help you choose the right orthodontist for your needs. More importantly, please know that I and my staff are available to answer your questions and help you find the best options for you and your loved ones.

If you have any questions for me or my team at Elite Orthodontics, feel free to call us at (212) 262-2948, and we will be glad to answer any questions you may have.
Sincerely,

Dr. Erika Faust

P.S. When you are ready, call (212) 262-2948 to schedule your free New Patient Consultation, which includes a comprehensive exam, digital x-rays, and a personalized consultation.



elite orthodontics